

Each and every one of our customers is incredibly valuable to us, and we wish to recognize their loyalty and support in the best way possible. Runner's Image would like to introduce RI Rewards, starting January 15th, 2015. By becoming a member of the RI Rewards program, members will be a part of an exclusive and beneficial customer community.

RI Rewards is free to enroll. Every time that you shop at Runner's Image, you will be earning points toward a reward. For every \$250 spent, RI Rewards members will receive a \$25 Runner's Image gift certificate via email to be used toward a future purchase. All in-store purchases including sale items will count toward the \$250 accumulation limit. Any returned items made on an RI Rewards account will be deducted from rewards accumulation if applicable.

With the introduction of our rewards programs, all other in-store customer discounts will cease to exist. Students (at all levels) who are members of a team will still receive 10% off their purchases. This is the only discount that Runner's Image will still honor; if a student on a team is enrolled in the RI Rewards program, those purchases will be eligible to count toward rewards points. Limited and/or seasonal offers will exist by discretion of Runner's Image staff. "Limited offers," the Literacy Half Marathon training offers, for example, will not apply toward reward accumulation.

Members of the RI Rewards program agree to receive special offers and other communication from Runner's Image by email. Phone numbers will be utilized as RI Rewards account numbers only, unless there is otherwise a need to contact member. Rewards may not be accrued or redeemed at out of store events. The Runner's Image RI Rewards program and its policies are subject to change. Enrollment becomes effective and acceptance of these terms and conditions begin when a new member enrolls in the RI Rewards program.

Runner's Image
219 East State Street
Rockford, Illinois 61104
815-963-2171

RunnersImageRewards@gmail.com



Name: _____ Phone Number: (____) _____

Email Address: _____

Signature: _____